

artwork specifications...

software and media

Artwork can be sent to us using the following Software and Media formats.

SOFTWARE	VERSION	PLATFORM	
QUARK XPRESS	4.11	MAC	PC
ADOBE ILLUSTRATOR	10	MAC	PC
ADOBE PHOTOSHOP	7	MAC	PC
ADOBE INDESIGN	2	MAC	PC
COREL DRAW	8		PC

MEDIA	PLATFORM	
1.44MB FLOPPY	MAC	PC
100MB ZIP	MAC	PC
CD ROM	MAC	PC
EMAIL	MAC	PC

*PDF files are accepted but they must be created for print so all images are at a resolution of 300 dpi and the fonts used in the document must be sent with the job.

**Please ensure disks are clearly marked

*** See under the subheading Emails for emailing details

compression

Artwork can be sent to us compressed in one of the following three formats

COMPRESSION UTILITY	PLATFORM		EXTENSION
WINZIP	MAC	PC	.ZIP
ALADDIN STUFFIT	MAC		.SIT
SELF EXTRACTING ARCHIVE	MAC	PC	.SEA

* Whenever possible do not send self extracting archives that have been created on a MAC via PC and vice versa

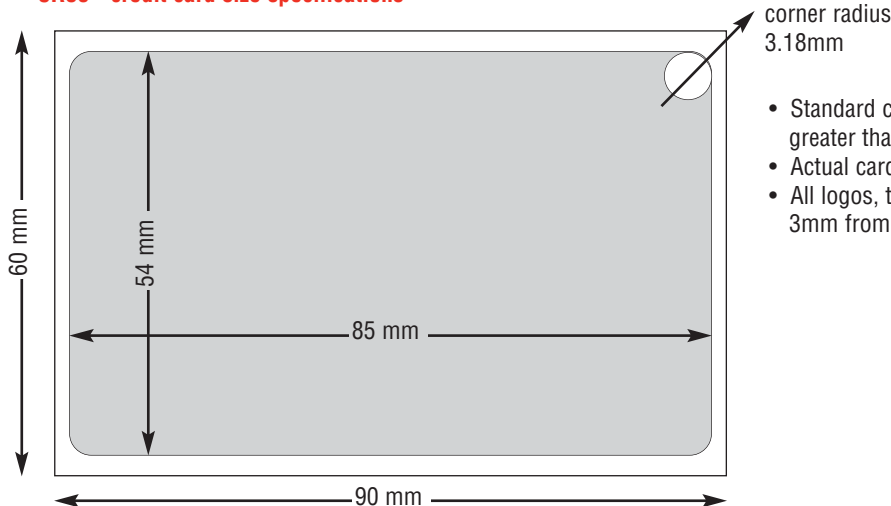
email

- Email address art@plasticcard.com.au
- Prior to sending emails please send a faxed hard copy of your design including the artwork request sheet to 03 9761 4009

resolution and placement

- All images are to be 300dpi and placed into your artwork at 100%
- We do not recommend using fonts at a point size less than 4pt as they become illegible at time of printing.
- Please do not embed your artwork
- Please do not place embedded trim lines in your artwork

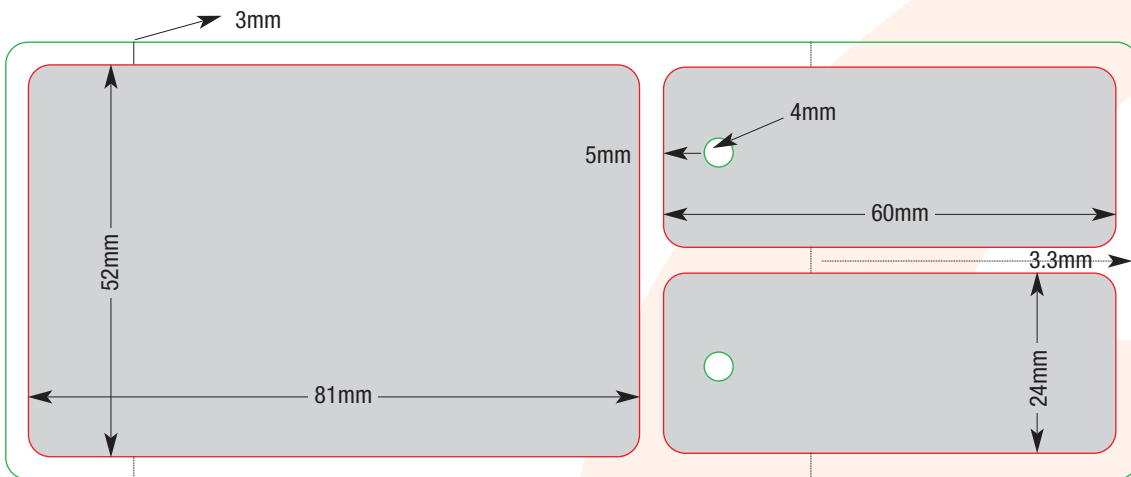
CR80 - credit card size specifications



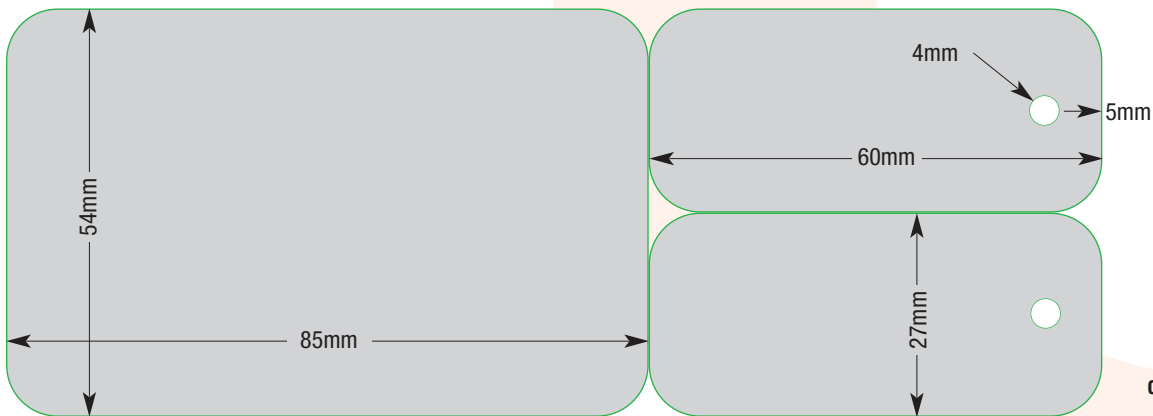
corner radius
3.18mm

- Standard card size inclusive of bleeds must be no greater than 90mm x 60 mm
- Actual card size is 85mm x 54mm
- All logos, type and graphics that do not bleed off the card must sit 3mm from the edge of the card.

combopack specifications



option a. pushout combo



option b. snap off combo

- Bleeds on artwork must be between 3mm and 5mm (taken from the finished size indicated by the green line on both cards)
- All logos, type and graphics that do not bleed off your product, must be at least 2mm-3mm from the finished edge or any drill holes.
- Hole to be punched 5mm from the edge of the finished product.

general sizes specifications

- Bleeds on artwork must be between 3mm and 5mm
- Please clearly specify the finished size of your artwork
- All logos, type and graphics that do not bleed off your product, must be at least 2mm from the finished edge.

what is to be included with each job

- The artwork request sheet (faxed to 03 9761 4009 if artwork is emailed)
- Hard copy or PDF of finished artwork (preferably colour / faxed if artwork is emailed)
- All fonts used in the document and for personalisation
- All support graphics (ie eps, tiff, jpeg files etc) that have been imported into your artwork

artwork request sheet...

To be filled out and sent with your artwork

CLIENT		JOB REQUIRED BY
SALES REP	JOB NUMBER (OFFICE USE ONLY)	PROOF REQUIRED BY
JOB TYPE		
a. CR80 CREDIT CARD SIZE <input type="checkbox"/> b. COMBOPACK <input type="checkbox"/> c. GIFTCARD <input type="checkbox"/> d. CARRIER/LETTER <input type="checkbox"/> e. ENVELOPE <input type="checkbox"/> f. KEYTAG <input type="checkbox"/> g. OTHER <input type="checkbox"/>		
FILE NAMES	PAGES	SOFTWARE / VERSIONS USED
1.	TO	
2.	TO	
3.	TO	
JOB COLOURS FRONT		JOB SIZE (FINISHED SIZE)
1. 4 COLOUR PROCESS <input type="checkbox"/> 2. SPOT COLOUR <input type="checkbox"/> 3. GRAYSCALE <input type="checkbox"/>		1. WIDTH HEIGHT
CARD COLOURS REVERSE		2. WIDTH HEIGHT
1. 4 COLOUR PROCESS <input type="checkbox"/> 2. SPOT COLOUR <input type="checkbox"/> 3. GRAYSCALE <input type="checkbox"/>		
PLEASE LIST SPOT COLOURS (OR IF REQUIRED FOR CMYK ART SPOT COLOUR REFERENCES)		SPECIAL INSTRUCTIONS (E.G EYELETTED/DRILL HOLE/ROUND CORNER/ PERFERRATED ETC.)
SUPPORT FILE NAMES		FONTS
1. a. TIFF <input type="checkbox"/> b. EPS <input type="checkbox"/>		1. a. ADOBE <input type="checkbox"/> b. TRUE TYPE <input type="checkbox"/> c. POSTSCRIPT <input type="checkbox"/>
2. a. TIFF <input type="checkbox"/> b. EPS <input type="checkbox"/>		2. a. ADOBE <input type="checkbox"/> b. TRUE TYPE <input type="checkbox"/> c. POSTSCRIPT <input type="checkbox"/>
3. a. TIFF <input type="checkbox"/> b. EPS <input type="checkbox"/>		3. a. ADOBE <input type="checkbox"/> b. TRUE TYPE <input type="checkbox"/> c. POSTSCRIPT <input type="checkbox"/>
4. a. TIFF <input type="checkbox"/> b. EPS <input type="checkbox"/>		4. a. ADOBE <input type="checkbox"/> b. TRUE TYPE <input type="checkbox"/> c. POSTSCRIPT <input type="checkbox"/>
5. a. TIFF <input type="checkbox"/> b. EPS <input type="checkbox"/>		5. a. ADOBE <input type="checkbox"/> b. TRUE TYPE <input type="checkbox"/> c. POSTSCRIPT <input type="checkbox"/>
SCANNING REQUIRED	SCANNED IN	MEDIA SUPPLIED
1. YES <input type="checkbox"/> 2. NO <input type="checkbox"/>	1. 4 COLOUR PROCESS <input type="checkbox"/> 2. GRAYSCALE <input type="checkbox"/>	1. 1.44MB FLOPPY <input type="checkbox"/> 2. 100 MB ZIP <input type="checkbox"/> 3. CD <input type="checkbox"/> 3. EMAIL <input type="checkbox"/>

SPECIAL INSTRUCTIONS / DESIGN BRIEF
