

# DIGITAL PLASTIC CARDS

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AT THE FOREFRONT OF PLASTIC CARD PRINTING



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# on demand digital printing

Redegroup digital cards are produced using our high quality, state of the art, digital printing and manufacturing process. By eliminating film and plates we can offer environmentally friendly plastic cards, produced in days not weeks.

Some of the benefits of Digital Plastic Cards include:

- High quality, long life polyester
- Environmentally friendly food grade polyester
- Card production turn around 7 to 10 working days
- A live sample card printed with all your requirements for final sign off

Cards can now be manufactured as and when data becomes available, freeing up investment in stock and allowing for cards to be paid for only upon usage

Feature Include:

- All printing including data is underneath the laminate, assuring durability and reliability in all conditions
- Barcodes printed during the manufacturing process so they have consistent reliability
- High gloss or matt finish with the thickness, size and shape up to you



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# MAIL HOUSE SERVICES

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# fulfilment We'll pack and post

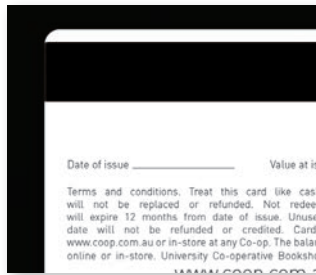
Our Mail House offers fast flexible solutions to get your card out in the market efficiently and accurately. Redegroup can produce, personalise and distribute direct mail pieces ranging from a basic envelope, letter and card pack to complex multipart, multi fold, glued, direct mail pieces that can include a matched and attached plastic card.



## Print, Match and Attach

We can overprint your existing letterhead. Our hi speed laserprinters can overprint a range of existing letterhead stocks to your specification.

Our attaching machine will make sure the right card gets to the right person. Cameras verify that your cards are matched and correctly attached to your letter.



## Mag Stripes & Thermal Print

Redegroup can thermally overprint data onto your cards. We have a variety of foil colours to make your cards look great.

We also produce and encode both loco and hico mag stripe cards.



## Lodgement

We lodge your mail with Australia Post.

To save you on postage we can lodge your mail using Australia Post's DPID Presort, Print Post or Clean mail sorting .





# ENVIRONMENTALLY FRIENDLY

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# we take care



All our digitally printed cards are produced on an environmentally friendly substrate. Our product contributes to environmental stewardship by which it enables, you the customer, to contribute in the use of durable products which conserve resources.

Additionally, our plastic grades are manufactured under strict corporate guidelines for environmental compliance and waste minimization.

Our plastic does not contain any cellulose-based materials and does not contribute to forest harvesting. It is non-toxic and does not contain any ozone-depleting constituents.



## a bit more about about our cards..

- Non-toxic
- No ozone-depleting constituents
- 65% by weight inorganic filler (silica – derived from sand)
- No cellulose-based material content – does not contribute to forest harvesting
- Currently recycled into general use bulk plastics such as plastic lumber, park benches, and industrial signs (a class 7 material)
- Safely disposed of in a landfill –will not leach into ground water
- Incinerates in an atmosphere of excess oxygen to yield only water, CO<sub>2</sub>, energy, and a clean ash (from silica filler)
- Fully compliant with 1994 standards of the Coalition of Northeastern Governors' Model Toxic legislation (CONEG) relative to heavy metal

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# DATA MANAGEMENT

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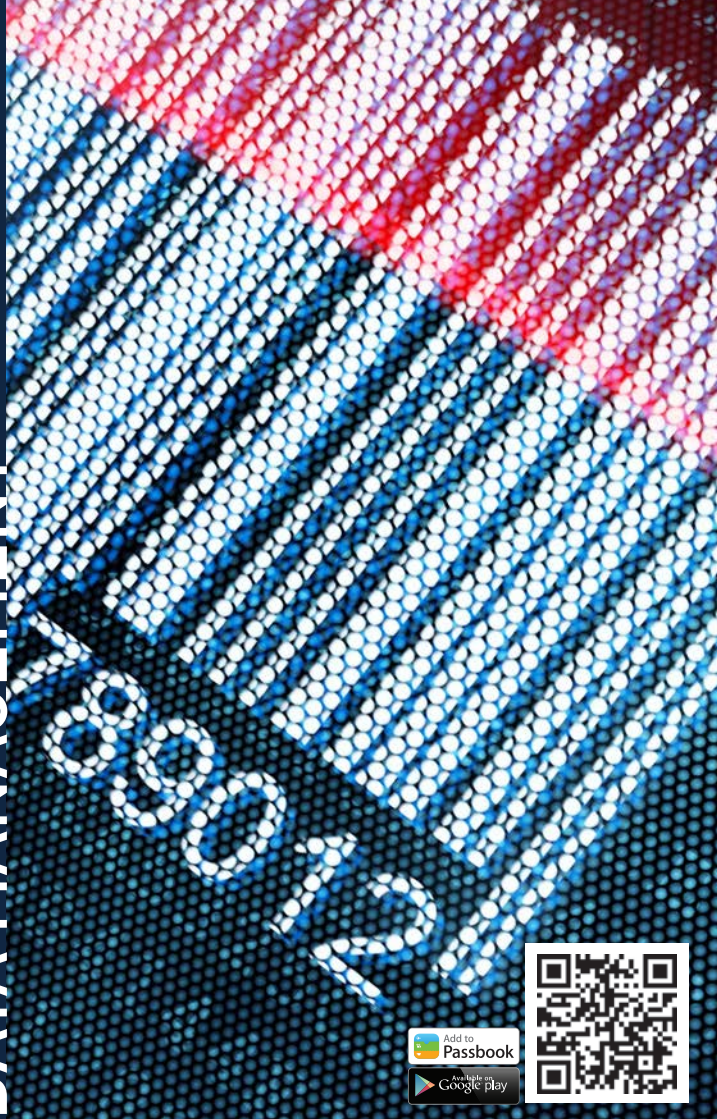
# let us take care of the tricky stuff

We work with a variety of data formats that are derived from a various number of sources. Redegroup works with a wide variety of data formats. We also specialise in data programming and data generation for those jobs that require something extra.

As well as looking after your data we generate all your barcodes. Including all 1D (3 of 9, 128, EAN 13 etc) and 2D (QR codes, PDF 417 etc).

Our data team will make sure that the information you want to appear on your card does and is sorted correctly. We also offer a service that keeps track of your previous files so that you never have duplicate cards out in the market

DATA MANAGEMENT





# CARDS ON YOUR SMARTPHONE

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AT THE FOREFRONT OF PLASTIC CARD TECHNOLOGY



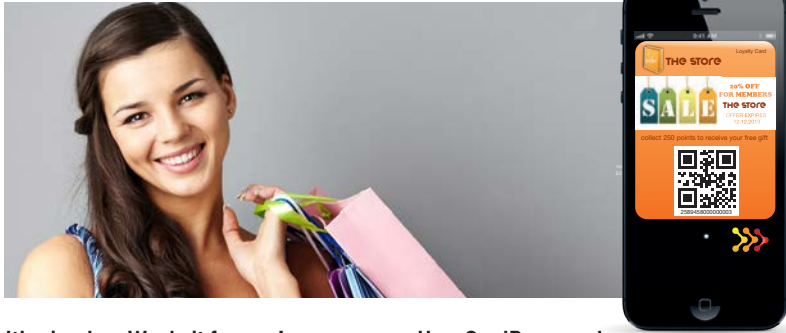
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**CARDPASS**

# CARDPASS

A simple way to get your plastic cards onto your smartphone



## It's simple... We do it for you!

Choosing the right app for your business to communicate with your clients can be costly and challenging. Cardpass breaks through that clutter and gets you onto your customers smartphone, using the pre installed/existing apps Passbook and PassWallet.

## How CardPass works

Cardpass will take care of all of the technical aspects. During the manufacture of your plastic cards we can update the artwork to include a variable QR code. By scanning this code your customer can instantly install your plastic card (including all the variable information) onto their smartphone. This allows you to quickly and cost effectively communicate with your customer one to one or one to many, by pushing through direct marketing offers and promotions. Through Cardpass you can also track consumer behaviour and analytical data.



ANDROID

## Benefits

- Gets your brand into your customers phone
- User friendly and simple to use
- Enables consent to engage with your customer
- Allows you to capture a share of the mobile market
- Faster revenue stream from news, alerts, offers and notifications
- Capture data analytics easier and track consumer behavior
- Great simple pricing and services with no hidden charges

## Features

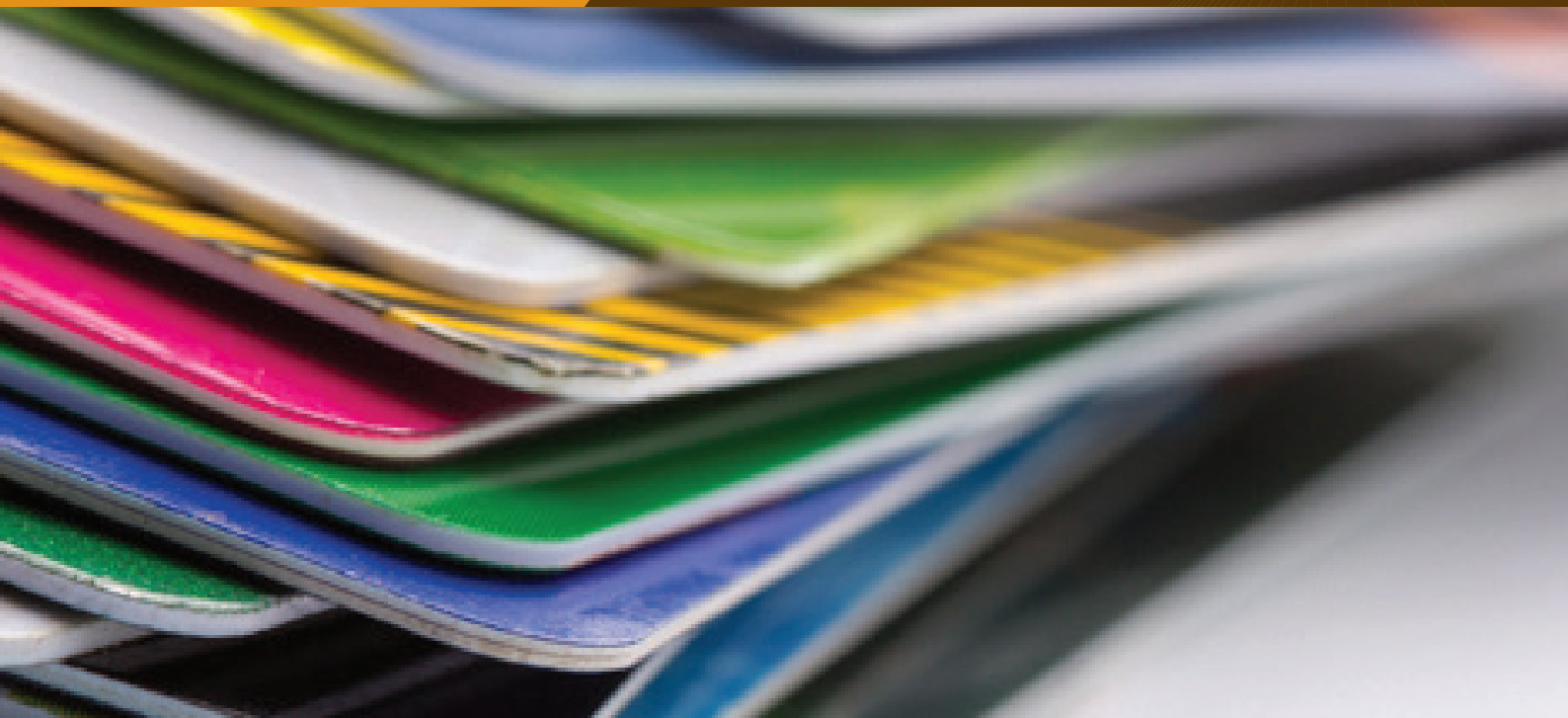
- Displays QR, Aztec & PDF417 codes
- Geo-triggering
- Time-triggering
- Push notifications & updates
- Direct promo linking
- Localisation - Compatible with up to 35 different languages
- Pass Distribution via your plastic card
- Share via SMS, WWW, social media and email



# OTHER SERVICES

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# Some of our other Services

Contact us now  
to find out more...



## Put them on your Phone

Choosing the right App for your business to communicate with your clients can be costly and challenging. Cardpass breaks through that clutter and gets you onto your customers smartphone, using the pre installed/existing apps Passbook and PassWallet.



## Graphic Design Service

We offer a full Graphic Design service. Let our designers take care of your image. We use all the latest software to make your package look great. Contact us now for a quote



## Smart Cards RFID Chips

Redegroup offers a wide variety of smart cards designed to enhance systems and provide solutions.

Our card types range from simple memory cards to multi-function, high-security microcontrollers.

Included in our range are contactless cards including RFID and MIFARE.

